



ECOMATESTM

Your Future is Green



Recession Proof your **Life**

How many conversations have you had in the last month about the declining economy?

It is the dominant topic of our time!

Four mega trends have converged to make our business a tidal wave of growth:

1. Volatile fuel prices.
2. Global demand for oil.
3. Environmental concerns.
4. Declining economic conditions.

Are you among the record numbers looking for ways to replace, diversify, or surpass their incomes?

Right now is the perfect time to be among those helping to set up the ECOMATES™ consumer distribution networks, locally, nationally, and internationally.

Live Life on Your Terms

Let us teach you how to create significant recurring walk away income for years to come.

"The results using Ethos showed a significant improvement in lowering tailpipe emissions and improving fuel economy."

Joe Jones, Research Director,
California Environmental Engineering (CEE)
Laboratory, Center for Environmental
Research in Santa Ana, California. CEE is
recognized by the Environmental Protection
Agency (EPA) and certified by
California Air Resources Board (CARB)



- Herguth Labs: Ash test shows EthosFR leaves no engine residue.
- FERIC, an internationally recognized, non-profit, research and development organization, verified with a SAE-Based test protocol that EthosFR increases fuel efficiency and significantly reduces emissions.

Save Families **Money** on a Bill They Have to **Pay**

- Customers report average savings of up to 19% per fill up
- Recession Proof
- Puts dollars back in your pocket
- Cleans, Lubricates, Restores Horsepower
- Engines run cooler, cleaner, smoother
- Extends life of engine oil
- Replaces the need for high octane
- Biodegradable, environmentally friendly
- EPA Registered, Patent Pending
- Decreases emissions by 30% or more

ECOMATES™ EthosFR+ and EthosFR work with any fuel; gas, diesel, bio-diesel, ethanol blends, and furnace oil. It is effective in any internal combustion engine, cars, trucks, RVs, motorcycles, boats, generators, and lawn mowers.

Greening the **Globe**

"Dramatically Reduced Fleet Emissions by 71% in Six Years of Participation in the Ethos Program and as a result received San Diego County, CA Earth Day Award. In addition, using Ethos averaged fuel savings of 10.8% and reduction in maintenance costs of 6%."

Jerry Schnitzius, Retired General Manager
Allied Waste, Southern California District

"The whole fuels arena, from fuels to fuel additives, is ripe for huge market opportunities as California and the US EPA continue to develop and implement tighter standards and require increased amounts of biofuels into the fuel stream. This is an exciting time to be in this business, and I look forward to working closely with Ethos,"

John D. Dunlap, III
Chairman Technical Advisory Board,
Ethos Environmental, Inc.,
Former CARB Chairman

- Southwest Research Institute: ASTM stringent test protocols, Ethos increases lubricity of engine oil.
- Pursuant to the Magnuson-Moss Warranty Act, ECOMATES™ products will NOT null nor void your vehicle warranty.

Position in Front of Expanding Markets to Create Wealth

To catapult to national brand-name recognition and market dominance, a product must be:

- 1. Necessary** - During a down turn in the economy, frivolous spending gets cut. With ECOMATES™, consumers save money on fuel, something they have to buy!
- 2. Unique** - Patent Pending, available only through ECOMATES™ distributors. CARB certified lab testing, ASTM and SAE-based test protocols; industrial users prove that Ethos works!
- 3. Consumable** - Repeat purchasing, on a monthly basis, is critical to creating a lasting brand, and also to creating a long-term, permanent recurring income stream.

Combining the **right trends** with the **right products** leads to a tidal wave of growth that creates a vast number of wealthy entrepreneurs who have capitalized at the **right time**.

Those who earn the majority of the money with a company, whether by purchasing stock or by becoming a distributor, typically join the company long before the product becomes a household name. This has been illustrated so many times by so many companies that today this concept is common knowledge.

The Right Time is Now!

- Ethos Environmental, Inc., the manufacturer of patent pending EthosFR+ and EthosFR, maintains a one million dollar product liability policy, and has over 10 years of product use history.

Prepared for Rapid Growth!

Ethos Environmental, Inc., based in San Diego, CA, is a publicly traded company (ETEV) and has been manufacturing EthosFR products for over 10 years.



Until recently, EthosFR products were only sold in bulk to Industrial accounts.

ECOMATES™, a wholly owned subsidiary of Ethos Environmental, Inc., entered Pre-Launch on Earth Day April 2009.

EthosFR+ Fuel Treatment and EthosFR Oil Treatment are now being bottled in sizes appropriate for the residential consumer market and available only through ECOMATES™ independent distributors.

ECOMATES™ 70,000 square foot manufacturing facility has the capacity to produce over 16 million bottles annually, with room for expansion.

The ECOMATES™ compensation plan is one of the most lucrative in the industry and guarantees a 52% payout of all commissionable volume, with immediate income potential and commissions paid on a weekly basis.

"We are implementing Ethos product in both the fuel and the crankcase oil of our entire fleet."

- Joe Jacobson, CFO/Owner, PMTG

ECOMATES™ is committed to making the environment a safer place for you and future generations. ECOMATES™ will plant trees in North America with every auto delivery order!